

THE HISTORY

Western Fortunes is a Canadian Barrel Racing Incentive program which was started in February 2017 with the purpose of enhancing the breeding of Barrel Racing horses. A lot of hard work and determination went into creating this new incentive format in Canada and it is completely different from anything else offered.

WHAT WE DO

Western Fortunes co-sanctions futurities, derbies and divisional barrel racing events throughout Canada and the American Northwest and the Great Plains. Western Fortunes always uses a 4-Division format which creates an opportunity for competitors at all levels and ages to be awarded for their efforts. Futurity and derbies are designed to allow young horses to compete against horses that are of the same age. This creates an environment for all barrel racers and barrel horses of all levels to compete and be rewarded.

THE FIRST INCENTIVE PROGRAM

Western Fortunes is the FIRST incentive program in Canada to pay the BREEDER with incentive money kickbacks and the ORIGINAL incentive to reward the BREEDER and BROODMARE with annual HI-POINT Cash Awards!

LEGENDS PROGRAM

Western Fortunes is the ONLY incentive program in Canada who gives recognition to our industry leaders (people and horses) who have impacted the barrel racing industry and changed lives! Inductees receive a beautifully sculpted bronze by Gina!

THE WOW FACTOR

As the original BREEDERS Incentive, Western Fortunes quickly became an industry leader reaching its maximum stallion nomination, having over 5,000 Facebook followers, and reaching 3 MILLION Hits in the first year on the web site and we continue to grow with over 3600 offspring enrolled and over 1,500 stakeholders!!

2025 will see Western Fortunes reach over 1 MILLION in incentive PAYOUTS plus annual HI-POINT Awards!

SPONSORSHIP

Western Fortunes relies on the support of sponsors through advertising to secure annual HI-POINT Cash Awards and to ensure that owners, riders, breeders, broodmares, offspring, Jr. stallions and Sr. stallions are recognized!

To discuss sponsorship opportunities or for further information about our program, please contact us.

We look forward to hearing from you and possibly working together in the future.

Sincerely,

Western Fortunes

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